TEAM USA · MEDIA & PARTNERSHIP KIT · 2026

KEVIN THOMPSON JR.

Representing the United States at the **WKC World Championships** — Cádiz, Spain · Oct 23 – Nov 1, 2026

COMPETING IN · **Hard Style Forms** · **Point Fighting –75 kg**



THE ATHLETE

Asatida Kevin Thompson Jr. started training at age two and earned his black belt at twelve. Today he is CEO and Head Instructor of **Shakil's School of Martial Arts** — the New Jersey dojo his father founded in 1981 — and one of the top-rated traditional forms competitors on the NASKA circuit.

A partner reaches athletes, students, and the parents who buy their gear.

CREDENTIALS

#2	NASKA · Open Traditional Forms
#4	NASKA · Traditional Okinawan / Japanese Forms
USA	Team USA qualifier · 2026 WKC Nationals medalist
GOLD	Pan-American Internationals
2ND	NASKA Grands · first stage appearance

THE AUDIENCE

Instagram Insights · 30 days ending Oct 6, 2026

81.2K monthly views

23.6K unique viewers / month

5.4K followers · 3 accounts

1,177 monthly interactions

@shakilwarriors
Dojo & competition team
2,610 followers · **65.5K** views
20.5K unique viewers · 52% women — parents & families

@thelife_ofkev
Personal · athlete & lifestyle
1,619 followers · **8.6K** views
36% of views from new audiences

@iamdjkev
DJ Kev · music & nightlife
1,207 followers · **7.1K** views
44% of views from new audiences

PARTNER ON THE ROAD TO WORLDS

The community has raised **$3,500** of the **$10,000** trip budget. **$6,500** to go.

35% funded

TITLE PARTNER — **$3,000+**
Logo on competition gear at Worlds · 3+ Reels across all accounts · Worlds vlog feature · dojo signage & shout-outs · first look at the 2027 season

TEAM PARTNER — **$1,500**
Logo on travel & warm-up wear · 2 Reels + stories from Cádiz · tagged in results posts · dojo shout-out

GEAR PARTNER — **In-kind**
Your gear worn & featured at Worlds · 1 Reel + stories · used in class at the dojo · discount code for students & families

kevinbrown2313@gmail.com · thelifeofkev.com

GO BEYOND THE STOPPING POINT · USH!